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September 24, 2001

BY HAND DELIVERY

Ms. Magalie R. Salas
Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, D.C. 20554

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SEP 24 2001

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

RE: WorldCom, Cox, and AT&T v. Verizon
CC Docket Nos. 00-218/00-249, and 00-251

Dear Ms. Salas:

Enclosed for filing please find 4 public versions of Verizon Virginia Inc.'s ("Verizon VA") surrebuttal testimony, consisting of three volumes. Electronic copies were served on the parties and Commission Staff on Friday, September 21, 2001.

Volume I contains information proprietary to AT&T; and Volumes II and III contains information proprietary to Verizon and other parties. This proprietary information has been redacted from the publicly available copies.

Verizon VA is also serving 8 proprietary and 2 public versions of the testimony on Commission Staff.

Please call Scott Randolph (202-515-2530) or me if you have any questions.

Very truly yours,



Catherine Kane Ronis
Attorney for Verizon Virginia Inc.

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Ms. Magalie R. Salas
Page 2 of 2
September 24, 2001

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

In the Matter of)	
Petition of WorldCom, Inc. Pursuant)	
to Section 252(e)(5) of the)	CC Docket No. 00-218
Communications Act for Expedited)	
Preemption of the Jurisdiction of the)	
Virginia State Corporation Commission)	
Regarding Interconnection Disputes)	
with Verizon Virginia Inc., and for)	
Expedited Arbitration)	
)	
In the Matter of)	CC Docket No. 00-249
Petition of Cox Virginia Telecom, Inc., etc.)	
)	
)	
In the Matter of)	CC Docket No. 00-251
Petition of AT&T Communications of)	
Virginia Inc., etc.)	
)	

VERIZON VIRGINIA INC.

VOLUME I OF III

**SURREBUTTAL TESTIMONY OF DR. HOWARD SHELANSKI,
DR. TIMOTHY TARDIFF, DR. JAMES VANDER WEIDE,
DR. JOHN LACEY, MR. ALLEN SOVEREIGN, MR. JOSEPH
GANSERT, AND MR. LOUIS D. MINION**

- Economic Foundations
- Cost of Capital
- Depreciation
- Resale Discount

(Public Version)
SEPTEMBER 21, 2001

**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554**

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SEP 24 2001

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Preemption of the Jurisdiction of the)
Virginia State Corporation Commission)
Regarding Interconnection Disputes)
with Verizon Virginia Inc., and for)
Expedited Arbitration)

CC Docket No. 00-218

In the Matter of)
Petition of Cox Virginia Telecom, Inc.)
Pursuant to Section 252(e)(5) of the)
Communications Act for Preemption)
of the Jurisdiction of the Virginia State)
Corporation Commission Regarding)
Interconnection Disputes with Verizon)
Virginia Inc. and for Arbitration)

CC Docket No. 00-249

In the Matter of)
Petition of AT&T Communications of)
Virginia Inc., Pursuant to Section 252(e)(5))
of the Communications Act for Preemption)
of the Jurisdiction of the Virginia)
Corporation Commission Regarding)
Interconnection Disputes With Verizon)
Virginia Inc.)

CC Docket No. 00-251

**VERIZON VIRGINIA INC.'S
SURREBUTTAL TESTIMONY**

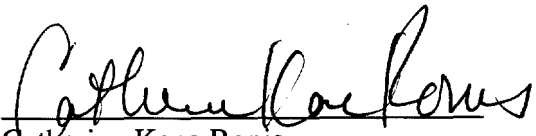
CERTIFICATE OF SERVICE

I do hereby certify that true and accurate electronic copies of Verizon Virginia Inc.'s Surrebuttal Testimony, Volumes I-III, were delivered this 24th day of September, 2001, by hand to:

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Catherine Kane Ronis

Before the
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Washington, D.C. 20554

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CC Docket No. 00-251

VERIZON VIRGINIA INC.

**SURREBUTTAL TESTIMONY OF DRS. HOWARD SHELANSKI
AND TIMOTHY TARDIFF**

SEPTEMBER 21, 2001

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1 **I. INTRODUCTION AND PURPOSE (JDPL ISSUES II-1-A TO II-1-C; II-2-A TO**
2 **II-2-C)**

3
4 **Q. Dr. Shelanski, are you the same Howard Shelanski who filed direct testimony**
5 **concerning economic issues on July 31, 2001 and rebuttal testimony on August 27,**
6 **2001?**

7 A. Yes.

8
9 **Q. Dr. Tardiff, are you the same Timothy Tardiff that filed rebuttal testimony**
10 **concerning the AT&T/WorldCom Modified Synthesis Model in this case?**

11 A. Yes.

12
13 **Q. Dr. Tardiff, in addition to submitting this surrebuttal testimony, are you adopting**
14 **previous testimony as your own?**

15 A. Yes. I have reviewed Dr. Gordon's direct testimony filed in this case on July 31, 2001,
16 and am adopting it as my own direct testimony in this proceeding.

17
18 **Q. What is the purpose of your testimony?**

19 A. The purpose of our testimony is to address the arguments made by Ms. Murray on
20 behalf of AT&T/WorldCom concerning the appropriate method for calculating long-
21 run, forward-looking costs and her contentions that Verizon VA's cost study methods
22 do not comport with either economic principles or with the Commission's TELRIC
23 rules. We also address certain economic issues raised by the AT&T/WorldCom
24 Rebuttal Panel testimony.

1 **Q. What are your principal conclusions?**

2 **A. As described in more detail below, we conclude that:**

- 3
- 4 • Contrary to Ms. Murray’s testimony, the principles and modeling approach
- 5 advocated in Verizon VA’s direct testimony and incorporated in its studies reflect
- 6 correct, generally accepted economic theory.
- 7
- 8 • The instantaneous and successive replacement model that Ms. Murray advocates is
- 9 neither economically correct nor necessary for a long-run, forward-looking cost
- 10 study. Moreover, her argument that such a model is the only model compatible with
- 11 a forward-looking, total incremental cost approach to UNE pricing or with the
- 12 Commission’s TELRIC rules is incorrect.
- 13
- 14 • In particular, a “long-run” cost study, while requiring that all inputs be potentially
- 15 variable, does *not* require that all inputs in fact be varied and certainly not that they
- 16 all be varied instantaneously today and then successively again every few years.
- 17 Rather, in a technologically dynamic market, costs are minimized over the long run
- 18 through incremental changes and investments. Moreover, while Ms. Murray
- 19 attempts to make much of the proposition that the cost of new technologies may
- 20 constrain the value of existing technologies, as we explain below, her analysis fails
- 21 to account for numerous factors.
- 22

- 1 • Ms. Murray’s testimony does not undermine the conclusions in Verizon VA’s direct
2 testimony — *i.e.*, Verizon VA’s cost estimation approach is consistent with
3 economic principles and is the most economically appropriate way to implement the
4 Commission’s TELRIC rules.
5
- 6 • Contrary to Ms. Murray’s testimony, Verizon VA’s approach appropriately assumes
7 a forward-looking mix of technology deployed network-wide. Moreover, its inputs
8 concerning loops, routes, switching, utilization factors, expenses, and OSS are
9 appropriately forward-looking.
10
- 11 • Ms. Murray’s criticisms of Verizon VA’s non-recurring studies miss the mark.
12 Verizon VA’s approach correctly estimates the forward-looking non-recurring costs
13 it expects to incur.
14
- 15 • For the reasons given here and in previous testimony, Verizon VA’s studies reflect
16 the most economically correct interpretation of TELRIC and should be adopted by
17 the Commission.
18

1 **II. AN ECONOMICALLY CORRECT MODEL FOR LONG-RUN, FORWARD-**
2 **LOOKING COSTS MUST RECOGNIZE THAT CARRIERS DEPLOY NEW**
3 **TECHNOLOGIES INCREMENTALLY, NOT INSTANTANEOUSLY AND**
4 **UBIQUITOUSLY. (JDPL ISSUES II-1-A TO II-1-C; II-2-A TO II-2-C)**
5

6 **Q. What approach to long-run cost modeling do Ms. Murray and her clients**
7 **advocate?**

8 A. Ms. Murray argues that the only correct long-run, forward-looking cost model is one in
9 which, as technology improves, existing facilities are always assumed to be instantly
10 replaced with the new technology. For example, a car rental agency would, applying
11 the approach of Ms. Murray and her clients, always model its costs as if it planned to
12 get rid of its existing cars and replace them with the latest, most efficient model. And it
13 would do so regardless of the purchase price of the new cars or the condition of the
14 existing cars. For local exchange carriers, Ms. Murray states that long-run, incremental
15 costs should be modeled as if firms today, and repeatedly at defined intervals in the
16 future, instantly replace their existing networks with the latest technology without
17 regard to whether the equipment they are replacing was bought last month or last
18 century and regardless of the price of the new equipment or uncertainty about future
19 changes in technology and demand. She expressly argues that the efficient rate of
20 network replacement and expansion is “irrelevant” to the determination of the forward-
21 looking costs on which UNE prices are based.^{1/} This argument is plainly at odds with
22 economic principles and with the goal of long-run cost minimization.
23

^{1/} Murray Rebuttal at 18.

1 **Q. What is your central disagreement with Ms. Murray?**

2 A. The fundamental disagreement boils down to the following contrast. Ms. Murray
3 asserts that prices in competitive markets would be consistent with the proposition that
4 there would always be a firm that could instantly design an entire network and install
5 completely current technology ideally configured to serve today's customers. In Ms.
6 Murray's world, a real network would always be considered inefficient compared to her
7 hypothetical ideal. In contrast, Verizon's study is completely forward-looking in that it
8 "reconstructs" the network with a forward-looking technology mix, but it recognizes the
9 fact that no real world firm deploying and operating a network built from components
10 with long asset lives would ever build the entire network instantaneously. Because
11 efficient firms add and replace network plant on an incremental rather than total basis,
12 their long-run, forward-looking cost models should incorporate new technology only as
13 existing plant loses economic value. In other words, they should replace equipment
14 only when it becomes more costly for the firm to maintain and operate an existing
15 facility going forward than it would be for the firm to purchase and operate newer
16 technology, taking into account in this calculation anticipated future developments in
17 demand and technology. And these facts of life are reflected in inputs such as the
18 discounts for switching equipment and the amounts of spare capacity included in the
19 cost estimates.

20
21 As a consequence, when the starting point of the investment analysis is an
22 existing network rather than a blank slate, the long-run, cost-minimizing network
23 configuration may differ from the "efficient" configuration of a hypothetical firm

1 building a network to serve the same customers from scratch. It is almost certainly
2 more efficient for any operator of an existing network to move forward *incrementally*
3 with some mix of old and new equipment — a mix that takes into account the forward-
4 looking economic value of the existing network and risk factors for changing
5 technology and demand — as it expands and replaces its network. Indeed, Ms. Murray
6 herself concedes that this approach by an existing carrier “may be entirely rational.”^{2/}

8 In essence, Ms. Murray and her clients would have the Commission believe that
9 a network could be constructed and deployed efficiently at a single point in time and
10 could, from then on, be used to serve “current and reasonably foreseeable demand.”^{3/}
11 Not only is this “instantaneous network” wholly unrealistic, but it would also be, under
12 her reasoning, quickly obsolete. Because her network is built only with the latest
13 technology, sized optimally to meet current and reasonably foreseeable demand, her
14 perfect (but static) network could be superceded by an even better network the next day.
15 And the perfect network Ms. Murray hypothesizes has the luxury of being rebuilt from
16 scratch every few years when prices are re-set and another new, perfect network is
17 reconstructed. The notion of a perfectly sized, instantaneous network, coupled with
18 successive reconstructions, is the essence of Ms. Murray’s unrealistic approach. This
19 approach is not based on an obtainable long-run result. It ignores that all —

^{2/} Murray Rebuttal at 17.

^{3/} *Id.* at 2. For example, Ms. Murray states that: “Dr. Shelanski’s contention that ‘an economically correct cost study should not discard the entire existing network and proceed based on the assumption that the firm has instantaneously built a hypothetical, new network’ is inconsistent with th[e] rule” she advocates. *Id.* at 8.

1 incumbents' and entrants' — networks are deployed over time in an uncertain world.
2 Thus, we do not believe that the Commission's rules require the use of the untenable
3 assumptions supported by Ms. Murray.
4

5 **A. Contrary to Ms. Murray's Assertions, the Approach Advocated in Verizon**
6 **VA's Testimony Is Entirely Consistent with a Study of "Long-Run" Costs.**
7

8 **Q. Is your approach consistent with the economic definition of the "long run"?**

9 A. Yes. Ms. Murray attempts to argue that, while Dr. Shelanski provides the correct
10 economic definition of a long-run analysis in his testimony, he advocates an approach
11 that is inconsistent with that definition.^{4/} Her argument is incorrect, however, and
12 ignores substantial portions of Dr. Shelanski's direct testimony.
13

14 The important point for a long-run study is that it not constrain any production
15 technology to its current state and that it make all inputs variable over the long term.
16 Furthermore, a long-run analysis should look as far forward as possible in determining
17 the efficient state that inputs should be varied *to*. But it does not necessarily follow, as
18 Ms. Murray seems to contend, that a long-run study must actually change all inputs
19 from their existing state and certainly not that it make such changes in the short run, let
20 alone immediately. The simplest example that demonstrates the point is the case of a
21 firm that has an optimally configured network containing the latest technology and that
22 operates in an industry in which neither technology nor demand conditions are predicted

^{4/} *Id.* at 8-9.

1 to change. In that case, the existing state and the optimal long-run state are the same
2 and inputs will not vary in a long-run model. There is nothing to change the inputs to
3 that would make economic sense.
4

5 The same condition of there being no economically rational change to be made
6 in inputs can, and often will, also hold in a technologically dynamic industry, even if the
7 firm in question does not ubiquitously deploy the most current and advanced
8 technologies available today. A firm might know how to minimize costs today, and it
9 may also know how it would optimally change its productive inputs one, two, or several
10 years from now with predicted changes in technology. But this does not mean that the
11 firm will necessarily vary all of its current facilities to the best technology available
12 today or in the foreseeable future. For, if technology is expected to continue to change,
13 the firm may reach a point in its modeling of the long run where it knows only that
14 change will occur but cannot reasonably predict how much change will cost or how it
15 will affect the firm's cost structure. Such practical limits on foresight in a
16 technologically dynamic environment mean that a firm might make a costly mistake by
17 varying its inputs to the best that are foreseeable, only to find the costs of such
18 technology stranded when a yet better technology comes along.
19

20 As explained in Dr. Shelanski's direct testimony, a firm engaging in a long-run
21 analysis of network optimization must therefore balance the theoretical ideal of making
22 as much of the network costs as possible variable against the real risks of future changes
23 in technology or demand conditions that could render today's investments obsolete

1 sooner than anticipated.^{5/} These costly risks mean that an efficient firm, even while
2 trying to make its cost study as long-run as possible, will be constrained to examine a
3 finite period over which risk and uncertainty are efficiently managed but over which not
4 all inputs may in fact be varied. To say that Verizon VA's use of a three-year time
5 horizon is consistent with a long-run analysis is thus not, as Ms. Murray suggests, to
6 contradict the economic definition of the long run, but only to recognize that there are
7 practical constraints on a firm's ability to meet that ideal in the real world. Moreover,
8 as discussed below, Ms. Murray mischaracterizes the role of the three-year planning
9 period in Verizon VA's studies.

10
11 **Q. Does the textbook definition of "long-run" cited by Ms. Murray imply that an**
12 **efficient firm always has the latest in technology and network design? [Murray**
13 **Rebuttal at 12.]**

14 **A. No. In fact, Ms. Murray acknowledges that it would *not* be efficient for Verizon VA to**
15 **instantaneously and ubiquitously incorporate the latest technologies in its network:**

16 Verizon's business decision to deploy the preferred forward-
17 looking technology incrementally over a period of time, rather than
18 replace all of its facilities today, may be entirely rational. But that
19 business decision has nothing to do with the determination of the
20 long-run economic costs that would form the basis for pricing in a
21 competitive market.^{6/}

22
23 But Ms. Murray draws the entirely wrong conclusion from her understanding of
24 Verizon VA's rational business practices. Prices in competitive markets are both the

^{5/} Shelanski Direct at 8-12.

^{6/} Murray Rebuttal at 17.

1 cause and the result of such rational decisions, made by companies that would face
2 constraints similar to Verizon's. Professor Kahn's discussion of long-run incremental
3 cost — which the Commission cited in the *Local Competition Order* to confirm that a
4 long-run approach should be used to ensure that all costs, including fixed investments,
5 are included in TELRIC^{7/} — recognizes the unbreakable link between business
6 decisions, costs, and prices.^{8/} Ms. Murray's attempt to divorce business decisions from
7 costs and prices is bizarre. Her distorted view of competitive prices is the result of her
8 unrealistic assumption that there will always be a carrier capable of ubiquitous
9 deployment of new technology and network design.^{9/} In fact, this is not the case; thus,
10 forward-looking costs generally will not be driven immediately down to costs based on
11 the assumption that the current least-cost technology would be deployed instantaneously
12 throughout the network. If, contrary to fact, this were possible, depreciation rates

^{7/} First Report and Order, *Implementation of the Local Competition Provisions in the Telecommunications Act of 1996*, 11 FCC Rcd 15499, 15851 ¶ 692 (1996) ("*Local Competition Order*") (citing Kahn, *Economics of Regulation*, at 70–71).

^{8/} Dr. Kahn explains that long-run costing should be:

based on (1) the average incremental variable costs of those added sales and (2) estimated additional capital costs per unit, for the additional capacity that will have to be constructed if sales at that price are expected to continue over time or to grow. Both these components would be estimated as averages over some period of years extending into the future. (footnote deleted)

Economics of Regulation at 85.

^{9/} Murray Rebuttal at 18.

1 would be much higher than those endorsed by Ms. Murray when she recommended
2 AT&T/WorldCom's cost study.^{10/}

3
4 **Q. Where there is uncertainty about future technology, shouldn't the firm simply**
5 **assume for purposes of its long-run cost model that all inputs change to the best**
6 **technology that it can reasonably foresee?**

7 A. No. Not if the purpose of the cost model is to estimate the costs of a firm seeking to
8 minimize long-run costs. First, such an approach ignores the risk that future technology
9 changes, as yet undefined or not fully defined, might make it rational for the firm to
10 wait to replace equipment. Second, such a rule not only requires inputs to be *variable*,
11 but in fact to be *varied*, even though doing so might not be the cost minimizing strategy.
12 Indeed, the model that Ms. Murray and her clients advocate compounds these problems.
13 For it not only assumes that firms replace their networks with the best technology they
14 can foresee, but that they replace them at every point along the way where technology
15 advances towards that which is the best foreseeable. This approach turns economic
16 principles upside down. Long-run cost minimization should be the principle that
17 determines the adoption of new technology; mandatory, immediate deployment of new
18 technology should not, as in Ms. Murray's model, be the rule that determines costs.

19

^{10/} See Shelanski Direct at 12; Shelanski Rebuttal at 7-9.

1 **B. Accounting for the Effect of New Technologies on Forward-Looking Costs**
2 **Does Not, as Ms. Murray Suggests, Require the Assumption of Instantaneous,**
3 **Ubiquitous Replacement.**
4

5 **Q. Can you comment on Ms. Murray's argument that the instantaneous replacement**
6 **model follows from the fact that new technology constrains the value of old**
7 **technology? [Murray Rebuttal at 17-19.]**

8 A. Ms. Murray's argument overlooks several critical factors. *First*, even if the availability
9 of new technology may constrain the value of the technology already in place, it does
10 not follow that replacement of the old technology is warranted. As Dr. Shelanski
11 discusses in his direct testimony, even after new technology becomes available, the
12 correct replacement calculation might still lead the firm for a time to keep the old
13 technology in place.^{11/} Indeed, the fact that new technology might constrain the value
14 of the old technology does not mean that such value is so reduced as to make the old
15 assets worthless and in need of replacement. The incremental-replacement approach
16 that Drs. Gordon and Shelanski advocate in their direct testimony recognizes the
17 economic value of existing facilities and incorporates that value into the firm's forward-
18 looking cost projections. As such, it tries to capture the most efficient, cost-minimizing
19 network going forward.

20
21 Ms. Murray herself acknowledges that the incremental replacement approach
22 Drs. Gordon and Shelanski advocate may be "entirely rational" for the incumbent.^{12/}

^{11/} Shelanski Direct at 10-12.

^{12/} Murray Rebuttal at 17.

1 But if this is so, then it must be lower-cost than the alternatives open to the firm, such as
2 instantaneous replacement. The fact that Verizon VA might, if starting from scratch,
3 build a network that looks different from the network in its cost model does not mean
4 that the cost model should be based on that hypothetical network. The point is that, not
5 having to start from scratch, Verizon has a lower-cost alternative to instantaneous, static
6 optimization with the latest technology. And any model that produces a contrary
7 outcome — for example, AT&T/WorldCom's result that a hypothetical carrier should
8 have costs considerably lower than Verizon's — is immediately suspect.

9
10 *Second*, this same analysis holds true for any other real-world firm in a
11 competitive market. Put another way, barring unusual circumstances, firms in a
12 competitive market will provide service using a mix of technological vintages. No firm
13 is likely to have the latest technologies deployed ubiquitously throughout its network,
14 precisely because that generally would not be the cost-minimizing strategy over the
15 long run. The result is that prices in a competitive market will not, as Ms. Murray
16 assumes, be instantaneously reduced to the costs of a hypothetical firm always having
17 the most current technologies, ideally configured to serve existing demand.

18
19 To take one example, if Boeing were to develop a new, more efficient
20 commercial aircraft, no airline would instantly replace all the planes in its fleet with the
21 new type of aircraft. Moreover, the ticket prices that airlines charge would not be
22 instantaneously reduced to reflect the lower operating costs of the new type of plane.
23 This is a critical point since we are, after all, discussing not the market for the sale of

1 entire telecommunications facilities such as switches, but the rental market for some or
2 all the capacity of a facility. Thus, even if one assumes that the development of a new,
3 efficient switch would constrain the resale value of a single older switch, it does not
4 follow that the rate for leasing capacity on an older switch that is part of an existing
5 telecommunication network would instantaneously be reduced to the cost of leasing
6 capacity on a hypothetical network having all new switches.

7
8 *Third*, any discussion of the effect of new technology on the value of the old
9 must take into account the *full* cost of the new technology. But Ms. Murray does not
10 discuss how, once correct capital costs and depreciation are factored into her model, the
11 hypothetical new network costs would relate to the costs of an efficient, real-world,
12 forward-looking firm. If a market like that assumed by Ms. Murray and her clients —
13 in which a hypothetical network with ideally efficient technologies could
14 instantaneously sprout up at any time — actually existed, the depreciation and capital
15 costs of investments in new technologies would be extremely high, a fact that
16 AT&T/WorldCom's testimony entirely ignores.^{13/} As a result, Ms. Murray and her
17 clients never come to grips with the economics of their model and the fact that it will
18 virtually always waste economic value and entail very high costs.

19

^{13/} Indeed, as explained in Verizon-VA's accompanying surrebuttal testimony, the assumptions underlying AT&T/WorldCom's proposed cost of capital are entirely inconsistent with their assumption of an instantaneous replacement model. *See Vander Weide Surrebuttal at § III.*

1 **Q. Can the instantaneous replacement model be justified on the grounds that it**
2 **captures what an incumbent carrier would have to do in response to competition**
3 **from a new, optimally constructed network?**

4 **A.** No. An efficient competitor would cause the incumbent to minimize its costs. But it
5 does not follow that the incumbent must model its costs as if it had deployed an entirely
6 new network like the competitor. The fact that new technology constrains the value of
7 old plant does not mean that the remaining economic value of the old plant can be
8 assumed away. If it is more efficient (or “entirely rational” in Ms. Murray’s words) for
9 the incumbent to replace its network incrementally, making use of existing facilities that
10 retain economic value even after the new technology becomes available, then it makes
11 no sense to force the incumbent to model its costs based on the full replacement
12 assumption.

14 **Q. But wouldn’t the hypothetical competitor, because it has constructed the optimal**
15 **network with the best available technology, then have lower forward-looking, long-**
16 **run costs and prevent the incumbent from being able to rely on its existing**
17 **network?**

18 **A.** No. This is a fundamental error of the instantaneous replacement model. An incumbent
19 generally would not keep old technology that was more costly to operate than to replace
20 on a forward-looking basis. But it does not follow that new technology always makes
21 all existing assets comparatively inefficient to operate. If the incumbent has decided not
22 to replace a network element because keeping rather than replacing the existing element
23 makes long-run costs *lower* on a forward-looking basis, then competition from a new

1 network would not drive the incumbent to replace its existing, efficient facilities to
2 reflect the *short-run* efficiencies of the new technology.

3
4 The idea behind the competition rationale for the instantaneous replacement
5 model appears to be that, because an ILEC should be treated as being subject to
6 competition at any time from a newly constructed, optimal network, it should have to
7 model its costs as if it, too, has the optimal network at every point in time. Even
8 leaving aside the entirely fictional nature of the premise, this is not correct. The
9 incumbent should have to recognize that it cannot have long-run, forward-looking costs
10 higher than those of an efficiently managed network. But it does not follow that the
11 new entrant with the optimal network has long-run costs lower than those of an
12 incumbent that efficiently and incrementally expands and replaces its network.

13
14 Moreover, the forward-looking costs of a new, optimal network must be
15 recognized to include the risk-adjusted capital and depreciation costs of constructing
16 such a network under the assumptions AT&T/WorldCom make. For, if the incumbent
17 is assumed to be subject to entry at any time by an optimal, “best-available” network,
18 then any new entrant will similarly have to assume that it, too, will be subject to such
19 competition down the road. If, as Ms. Murray argues, such entry requires incumbent
20 firms to model costs as if they had reconfigured their networks to match the technology
21 of the new entrant, then the entrant will anticipate that it, too, will have to treat its
22 network as instantaneously replaced when the next newly constructed entrant appears.
23 The entrant’s forward-looking depreciation and capital costs will therefore anticipate

1 the required future adjustment and rise accordingly. To ignore these costs of a
2 reconstructed network (as AT&T/WorldCom do) is to depart from the assumptions of
3 rational, forward-looking decision making that underlie efficient, long-run economic
4 analysis.

5
6 **Q. What is your response to Ms. Murray's assertion that the "most straightforward**
7 **way to measure forward-looking economic costs is to determine the costs of owning**
8 **and operating a reconstructed local network?" [Murray Rebuttal at 18-19.]**

9 A. We disagree. Perhaps because she recognizes that economic principles do not lead to
10 the instantaneous, full replacement model, Ms. Murray shifts here to the pragmatic
11 argument that it is difficult to measure the changing value of a real-world network as
12 technology changes. Yet she provides no support for the position that it is easier to
13 model the costs of a network that nobody in fact operates than to model the forward-
14 looking costs of an actual carrier. And in any case, comparative ease of modeling isn't
15 worth much if it leads one to model the wrong thing.

16
17 Verizon VA's recurring cost model estimates the costs of utilizing a forward-
18 looking technology mix network-wide, but leaves out the false "efficiencies" that arise
19 from Ms. Murray's insistence on instantaneous, ideally-configured construction. As
20 explained in Verizon VA's direct testimony, using a pure forward-looking mix of
21 technology that Verizon believes to be most efficient for future builds is a

1 straightforward way to estimate long-run costs.^{14/} However, correctly implementing
2 this approach requires that the cost model reflect the efficiencies that the firm (*i.e.*,
3 Verizon) can reasonably be expected to achieve, given the uncertainties and
4 complexities that Verizon faces. Verizon VA's approach is designed to do this and,
5 thus, is appropriately forward-looking and long-run.^{15/}

6
7 **C. Verizon VA's Approach Is Consistent with the Most Economically Appropriate**
8 **Interpretation of TELRIC.**

9
10 **Q. Should TELRIC be applied as described by Ms. Murray? [Murray Rebuttal at**
11 **6-11.]**

12 A. No. Under the most economically appropriate interpretation of the Commission's
13 standard, cost studies should be based upon the efficient technologies that are deployed
14 in the incumbent LEC's network and should model the forward-looking costs the
15 incumbent expects to incur. For example, in the *Local Competition Order*, the
16 Commission states:

17 prices for interconnection and access to unbundled elements would
18 be developed from a forward-looking economic cost methodology
19 based on the most efficient technology *deployed in the incumbent*
20 *LEC's current wire center locations*. This approach mitigates
21 incumbent LECs' concerns that a forward-looking pricing
22 methodology ignores *existing* network design, while basing prices
23 on efficient, new technology *that is compatible with the existing*
24 *infrastructure*. *This benchmark of forward-looking cost and*
25 *existing network design most closely represents the incremental*

^{14/} Shelanski Direct at 5-7; Gordon Direct at 14-17.

^{15/} That is, Verizon's approach correctly reflects that the network is deployed over time in an uncertain world. See Gordon Direct at 31-33; Shelanski Direct at 28-29.

1 *costs that incumbents actually expect to incur in making network*
2 *elements available to new entrants.*^{16/}
3

4 That is, the reference to “use of the most efficient telecommunications technology
5 currently available and the lowest cost network configuration, given the existing
6 location of the incumbent LEC’s wire centers” in the Commission’s rules (47 C.F.R.
7 § 51.505) should be interpreted to account for how the ILEC acting efficiently can be
8 expected to deploy new technology in its network. This is the approach on which
9 Verizon based its cost studies; and it is the most economically appropriate way in which
10 to interpret the Commission’s TELRIC rules.
11

12 Put another way, the most economically correct way to interpret those rules is to
13 allow the use of Verizon VA’s true long-run approach — in which it assumes the
14 network is reconstructed *over time* to minimize costs. Verizon VA’s approach correctly
15 reflects the fact that one cannot minimize costs in one part of the network without
16 considering impacts on other parts of the network. Nevertheless, its studies assume that
17 forward-looking technology — the mix of technology that is going to be deployed in
18 new and replacement projects in the study period — is used throughout its network.
19

^{16/} *Local Competition Order* at 15848-49, ¶ 685 (emphasis added). Similarly, the Commission recognized in the *Local Competition Order* that “[w]ith respect to prices developed under the forward-looking, cost-based pricing methodology, we conclude that incumbent LECs’ rates for interconnection and unbundled elements must recover costs in a manner that reflects the way they are incurred.” *Id.* at 15813, ¶ 622.

1 **Q. Ms. Murray suggests that Dr. William Taylor, in testimony for Verizon in a**
2 **different proceeding, supported her view of TELRIC. [Murray Rebuttal at 10-11.]**
3 **Is she correct?**

4 **A. No. Ms. Murray quotes statements by Dr. Taylor out of context and misleadingly**
5 **claims that his statements affirming that forward-looking studies estimate costs based**
6 **on a “reconstructed” network are inconsistent with what Verizon did.**

7
8 Dr. Taylor’s Delaware testimony is in fact consistent with Verizon VA’s
9 testimony in this proceeding. In particular, he made the following points:

- 10
11 • An economically appropriate approach does not require instantaneous network
12 reconstruction. TELRIC should be based on how investments occur over the long
13 run to serve demand as it emerges, not demand at one point in time.^{17/}
14
15 • TELRIC models should estimate the costs that an efficient incumbent expects to
16 incur to provide unbundled network elements — *i.e.*, they should account for an
17 incumbent’s continuous investment decisions. It is not appropriate to model a
18 network that instantaneously serves existing demand.^{18/}
19

^{17/} Delaware Public Service Commission, *In the matter of the Application of Bell Atlantic-Delaware, Inc. for the Approval of Its Statement of Terms and Conditions under Section 252(f) 5 of the Telecommunications Act of 1996 (filed December 16, 1996)*, P.S.C. Docket No. 96-324, Transcript v. 5 at 1248, 1292-93.

^{18/} *Id.* at 1250-51, 1254-56, 1261, 1282.

- 1 • It is not economically appropriate to globally use a replacement switch discount or
2 base cable sizes on the totality of expected demand as it stands today. Modeling the
3 costs of a firm that starts from ground zero to serve today's demand without
4 acknowledging the need to accommodate growth and future uncertainties over time
5 is, in fact, a short-run approach.^{19/}

6
7 **Q. Do you agree with Ms. Murray's claim that your testimony is inconsistent with**
8 **Verizon's statements in its briefs before the Supreme Court? [Murray Rebuttal at**
9 **9-10.]**

10 **A.** Our testimony is based on our views as independent economists; our role is not to
11 interpret or defend the legal arguments that Verizon (or any other party) has made
12 before a court. As economists, our conclusions are that, for the reasons explained here
13 and in Dr. Gordon's and Dr. Shelanski's previous testimony, (1) the "instantaneous,
14 complete replacement" model advocated by Ms. Murray and AT&T/WorldCom is
15 economically incorrect and not the appropriate way to model long-run, forward-looking
16 costs; and (2) in contrast to AT&T/WorldCom's extreme interpretation of TELRIC,
17 Verizon VA's studies conform to the most economically appropriate interpretation of
18 TELRIC. As a result, we recommend that the Commission adopt Verizon VA's
19 approach.

20

^{19/} *Id.* at 1248-49, 1254, 1260, 1292-93.